PEARL

Patient Experts in Airways and Respiratory Leadership

6 MAR 2027

9.00 – 16.30 CET

Auditorium Royal Academy of Medicine, Palais des Academies, Brussels, Belgium

HYBRID

Course Co-Directors



Dr Xander Bertels
Belgium



Dr Sophie Scheire
Belgium



Mrs Catherine Shire
UK

Faculty Members



Mrs Tonya Winders
US



Prof Riyad Al-Lehebi
Saudi Arabia



Prof Vibeke Backer
Denmark



Mr Duncan Boak
UK



Prof Yvonne Chan
Canada



Prof Philippe Gevaert
Belgium



Prof Peter Hellings
Belgium



Mrs Kristen Willard
US



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NOTE : The recordings of these sessions will be available on our Patient Portal.

GLOBAL ALLERGY & AIRWAYS PATIENT PLATFORM x EUFOREA

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PEARL | Agenda

Patient Experts in Airways and Respiratory Leadership

EUFOREA

8.30 - 9.00 **Welcome Coffee**

9.00 - 9.15 **Introduction to EUFOREA** — Dr Bertels & Dr Scheire (BE)

9.15 - 10.45 **Demystifying symptoms of the nose, sinuses, and lungs (5x15' lectures + 15' Q)**
Moderators: Dr Scheire & Mrs Winders

- All about nasal congestion and blockage — Prof Philippe Gevaert (BE)
- All about smell loss and nasal secretions — Prof Yvonne Chan (CA)
- All about chronic cough and sputum — Prof Vibeke Backer (DEN)
- All about wheezing and breathlessness — Prof Riyad Al-Lehebi (KSA)
- Latest innovations: upcoming treatments — Prof Peter Hellings (BE)

10.45 - 11.15 **Coffee Break**

11.15 - 12.15 **Patient journey and treatment ambitions (3x15' lectures + 15' Q)**
Moderators: Prof Gevaert & Prof Chan

- Day-to-day challenges in the life of a patient — Patient Representative (UK)
- Prevention as a new ambition of patient care — Dr Xander Bertels (BE)
- Participating in a clinical trial — Dr Sophie Scheire (BE)

12.15 - 13.30 **Group picture + Lunch**

13.30 - 14.15 **Mastering your care in daily life (2x15' lectures + 15' Q)**
Moderators: Prof Al Lehebi & Mrs Willard

- Taking charge of your well-being and lifestyle — Mrs Catherine Shire (UK)
- Mastering nasal rinsing & spray/drop techniques — Dr Sophie Scheire (BE)

14.15 - 15.15 **GAAPP Special: Driving Change as a Patient Ambassador (3x15' lectures + 15' Q)**
Moderators: Prof Hellings & Dr Bertels

- Effective storytelling as a patient ambassador — Mrs Kristen Willard (US)
- Taking charge of your health journey — Mrs Tonya Winders (US)
- Patient Ambassador Programme — Mr Duncan Boak (UK)

15.15 - 15.45 **Coffee Break**

15.45 - 16.30 **Panel discussion on major unmet needs & innovations**
Moderators: Mrs Winders & Dr Bertels

Prof Vibeke Backer (DEN)
Prof Philippe Gevaert (BE)
Mrs Kristen Willard (US)
Mrs Catherine Shire (UK)
Prof Riyad Al-Lehebi (KSA)
Prof Yvonne Chan (CA)
Patient Representative (UK)
Mr Duncan Boak (UK)

16.30 **Adjourn** — Mrs Catherine Shire (UK)

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